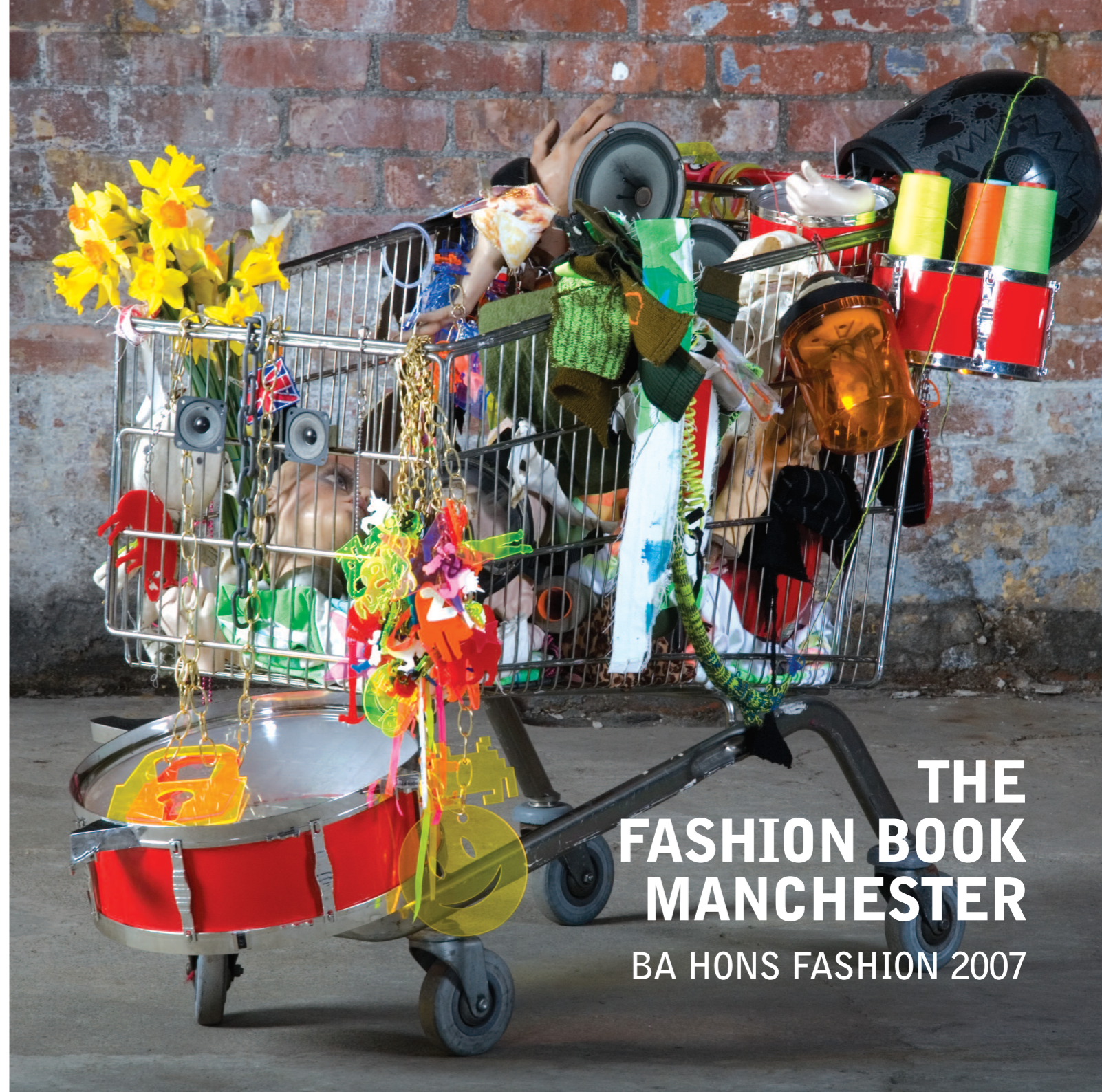




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[artdes.mmu.ac.uk](http://artdes.mmu.ac.uk)



# THE FASHION BOOK MANCHESTER

BA HONS FASHION 2007

**On the 3rd May the BA (Hons) Fashion programme won the British Fashion Council/Drapers Record award for the best college portfolio.**

**There are endless possibilities for learning on this course.  
Manchester constantly pushes the boundaries of fashion.**

*Rach Owen*

**Manchester is building creative minds into creative designers.**

*L. Evans*

**Individuality is encouraged and personalities promoted through complete freedom.**

*Luis Lopez-Smith*

NATALIE CARDEN



JOANNA TRICKER



JANE RUTTER



JOCELYN COLEMAN



MATTHEW MILLER



SARA DAVIDSON



BEX BARTLEY



MICHAEL NURSE



SORAYA MESGARZADEH-AGHDAM



LUCY WALSH



LAURA CWIKLINSKI



REBECCA MARSDEN





LIZ THOROGOOD



RACHEL O'LOUGHLIN



JENNIFER SHACKLADY



HASAN HEJAZI



CHHAYA MISTRY



SHARYN FARNAN



NAOMI JACKSON



RACHEL HILTON



JESSICA CLARKE



SARAH BALDWIN



LIAM EVANS



EMMA WALKERDINE



ANGELA PLATT



SHELLEY DARLINGTON



JUDITH MACASKILL



RACHEL OWEN





ROSS STEPHENS



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## BA (HONS) FASHION

This course has a reputation for the excellence of fashion graduates it produces consistently year after year. Through helping students develop creativity and originality along with professional skills, the course also helps in the development of a high level of interpersonal skills through a personal programme of study with tutors and industry practitioners.

The syllabus focuses on research, the development of ideas, pattern cutting, garment construction. Students are encouraged to explore their own personal design philosophy and identity, and to acquire an understanding of the design process and how it operates within the fashion industry.

## BA (HONS) FASHION DESIGN & TECHNOLOGY

This course has been designed to produce graduates with the highly desirable combination of creative flair and technical competence. This is achieved throughout the course by developing both a creative ability and a thorough knowledge of technological and business applications.

This course is delivered jointly by the Faculty of Art & Design and the Department of Clothing Design & Technology and benefits from specialist knowledge in both areas. This course provides a unique approach to creative fashion design, which emphasises the enhancement of creativity and commercial credibility achieved through the applications of appropriate technology.

## BA (HONS) EMBROIDERY

This is the only full-time embroidery degree in the UK, and is renowned for the quality of its graduates. The course fosters a professional attitude in all areas, offering a diverse programme of visual research and projects exploring embroidery in a broad context to develop students' creative potential. Students eventually decide their own course content, adding independence and initiative to the other qualities they gain.

## BA (HONS) TEXTILES

This course produces individual designers or craftspeople with high creativity, underpinned with technical and interpersonal skills. Painting and drawing is strongly emphasised throughout the course, which includes opportunities to work in the areas of knitted, printed and woven textiles. Optional projects are available throughout the course. For example, students can spend time in the fashion or embroidery areas, or even in other specialist areas within the Faculty of Art & Design.

## BA (HONS)/BDES (HONS) TEXTILE DESIGN FOR FASHION

This course shares learning, teaching and physical resources used by the established textile and fashion programmes but is intended to be far more than a mix of the existing provision. Students on this programme are given the tools and skills to generate ideas for fashion and textile products based on a growing understanding of how the fashion world works. Students are immersed in fashion intelligence, but it is the key areas of presentation and exhibition of students work and the creative application of digital media that gives this programme its unique flavour. Liberated from the need to produce catwalk collections, students are encouraged to explore and envision alternate ways of engaging with fashion audiences. This is achieved through web site development, magazine or book presentation and video or photography. Central to the spirit of the programme is the use of new technology which is used for all sorts of different applications from image generation and manipulation to presentation, as research tools, filming to editing and of course textile production.

## BA (HONS) PHOTOGRAPHY

Photography is a practice-based course that aims to provide an exciting and challenging learning environment for students to develop themselves as practitioners and independent thinkers, exploring the creative process through photography.

The course definition of a practice developed through photography is broad, and recognises the potential of the subject to embrace and enable a wide range of diverse approaches to photography and other related mediums, as appropriate to a student's creative development.

## CREDITS

A special thanks to:

### Vice Chancellor

Professor John Brooks

### Dean of Faculty of Art & Design

Professor Maureen Wayman

### Head of School Of Design

Professor David Crow

### MMU

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Corrina Kimberley  
Peggy Leung

### Consultants

Alastair Waite  
Leslie Hurst

### GFW

Terry Mansfield CBE  
June Barker  
Frances Wellington

River Island, GFW Event Sponsors  
Revlon

### Show Production

Miller Khavari

### Exhibition Design

Elena Heap

## MANCHESTER FASHION SHOW

### Make-up

Supplied by Nancy Spencer and team  
@ Make-up Manchester  
www.makeupmanchester.co.uk  
07840043753

### Hair Stylist

Toni and Guy

### Photographers

Andy Redpath  
Mark Shearwood  
Liam Nagle  
Kayleigh Thompson  
Ross Bolger

### Documentary Photographers

Nathalie Hudson  
Chris Howker

## BROCHURE CREDITS

### Brochure Design

Peggy Leung

### Photography Shoot Manager

Anna Bates

### Photographers

Andy Redpath  
Mark Shearwood  
Liam Nagle  
Kayleigh Thompson  
Ross Bolger

### Brochure Make-up artist

Natasha Melling

### Brochure Hair Stylist

Rebecca Bartley

### Documentary Photographers

Nathalie Hudson  
Chris Howker

## ACADEMIC STAFF

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Alison Welsh

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Jo Harrison / Annie Shaw

### Part Time Staff

Louise Adkins / Lucy Griffiths /  
Julia Geere / Robin Kerr / Jo Flannery

### External Examiner

Henrietta Gooden

### Technical Expertise

Inge Wolfenden / Maria Sykes /  
Debbie Moore / Sue Harman /  
Colin Angus

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Sansha  
Victoria Savage at Monsoon  
Rajan Imports Ltd



L'ORÉAL  
PROFESSIONNEL

REVLON

**A special thanks to Inge Wolfenden, who retires this year, for all the hard work and support she has given to the staff and students from the Fashion department over the last 20 years.**